

Elite Software Presents . . . Proposal Maker!

Our new fast and simple program for creating custom sales proposals



Jake's Heating and Air

8724 West Halver St.
Allentown, PA 18100
(215) 555-HEAT

"Your Comfort is Our Only Concern"

- Serving Allentown and surrounding areas since 1985
- Nobody beats our prices
- Nobody beats our service

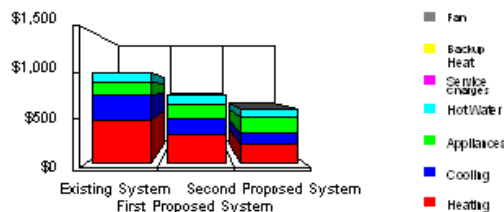


Project Summary

Project Title: Jones Residence
Designed By: Your Name
Project Date: Monday, April 08, 2002
Project Comment: Proposal for change out, as existing unit needs repairs, and is 12+ years old.

Client Name: Mr. and Mrs. Jeffrey Jones
Client Address: 1234 First Street NW
Client City: Harrisburg, PA 17103
Client Phone: (717) 555-5294
Client Fax: None
Client Comment: Mrs. Jones prefers no calls before noon.

System Comparison



Cooling Equipment	Existing System	Option 1	Option 2
Model Type:	Standard Air Conditioner	Air Source Heat Pump	Ground Source Heat Pump
Model Number:	Slow Cool	QC-H17-S10-H7.1	QCWS-H15-S11
Capacity:	18,000	17,300	18,700
Efficiency:	6 SEER	10.2 SEER	12.5 EER
Installed Price:	N/A	\$1,675.00	\$1,795.00

Heating Equipment	Existing System	Option 1	Option 2
Model Type:	Natural Gas Furnace	Air Source Heat Pump	Ground Source Heat Pump
Model Number:	Slow Heat	QC-H17-S10-H7.1	QCWS-H15-S11
Capacity:	24,000	18,400	20,000
Efficiency:	65 AFUE	7.1 COP	4.2 COP
Installed Price:	N/A	\$1,545.00	\$1,795.00

System Description:	Existing System	First Proposed System	Second Proposed System
Total System Price:	N/A	\$3,220.00	\$3,590.00

Annual Energy Cost:	Existing System	Option 1	Option 2
Year 1	\$1,013	\$755	\$602
Year 5	\$1,041	\$800	\$636
Year 10	\$1,079	\$861	\$681
Year 20	\$1,168	\$1,004	\$787
Year 30	\$1,277	\$1,177	\$916

ACCEPTANCE OF PROPOSAL:

The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

Signature:

Date:

Works with Energy Audit and RHVAC
www.elitesoft.com 800-648-9523



3724 West Halver St.
Arlington, PA 18100
(215) 555-HEAT
"We Deliver Comfort"

Heating and Air Conditioning Proposal

Thank you for this opportunity to be of service to you. After a careful inspection and survey of your home, we are pleased to submit the following proposal for the subject location in accordance with the following conditions and specifications. We are confident that the system solutions we have recommended will ensure your ultimate comfort and happiness.

Equipment
We propose to furnish and install the following equipment.

	Cooling	Heating
Model Type:	Standard Air Conditioner	Natural Gas Furnace
Model Number:	NAC218A(G)KC*	58MVP040-14-L*
ARI Reference No:	455443	n/a
Qualifying Tier:	1 (R)	n/a
Capacity:	17,100 Btu	25,000 Btu
Efficiency:	13 SEER	95 AFUE

We will locate the outdoor unit outside the residence in the rear of the home on a prefabricated base adjacent to the house, and the furnace and evaporator coil will be installed in the basement utility room area. We will remove and properly dispose of all existing equipment and scrap.

Cooling Equipment Picture



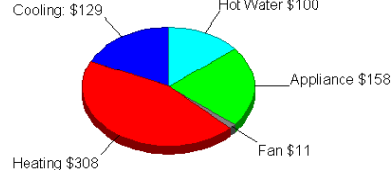
Heating Equipment Picture



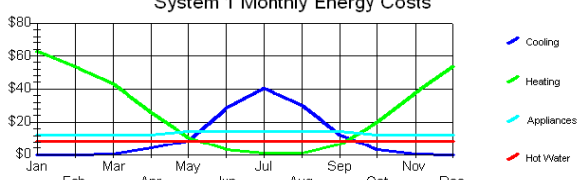
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Estimated Operating Costs Graphs

System 1
Annual Operating Costs



System 1 Monthly Energy Costs



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Warranties
All products installed by Jake's Heating and Air are warranted to be free from defects in material and workmanship for a period of one year from the original installation unless otherwise noted. This warranty includes parts and labor for repair or replacement of defective products or parts. Product manufacturers limited warranty also applies and in some cases may go beyond a one-year period. (See product warranty and/or extended warranty agreement).

Total Investment:
Your total investment for this installation including any taxes will be for the sum of:
\$1,000.00

Payment
 Check Check No: _____ Cash Financed
 Visa MC AMEX DISC Card No: _____ Exp: _____
 Name on Card: _____

ACCEPTANCE OF PROPOSAL:
The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.

Signature: _____ Date: _____

PROPOSAL MAKER FEATURES

- * Creates Professional Sales Proposals
- * **Works for both Commercial and Residential Applications**
- * Creates Custom Packets with Multiple Documents including Credit Applications, Referral Letters, & Company Brochures
- * **Includes Sample Documents from Hvac Sellutions**
- * Completely Customizable with Many Pre-Built Styles
- * **Includes a Large Library of Pictures from Numerous HVAC Equipment Manufacturers**
- * Easily Add, Scale, and Place Your Own Pictures
- * Mix Graphics and Text in Any Way Desired
- * Automatically Places Charts, Graphs, and Reports from the AUDIT Program Wherever You Like in the Proposal
- * Requires the RHVAC or Energy Audit Program
- * Advanced Word Processor Features Like Microsoft Word
- * **Creates PDF Files of Proposals and Emails Them for You!**
- * Imports and Exports Word DOC Files
- * **No Copy Protection Hassles!**

PROPOSAL MAKER OVERVIEW

Proposal Maker is a fast and simple program for creating professional sales proposals and other sales related documents. Proposal Maker contains numerous word processing features such as found in Microsoft Word. But more than just a word processor, the main advantage of Proposal Maker is that it creates proposals automatically from equipment selection and cost comparison results obtained from Elite's AUDIT and RHVAC programs. As equipment is selected and compared, key results such as savings and payback amounts are automatically pasted in both text and graphic form into the proposal. Additionally, pictures of the equipment being proposed can be shown as well. There is also provision for inserting your own pictures into a proposal such as a picture of the old unit that will be replaced or a picture of who will install the unit. Proposal Maker is very flexible in that multiple proposal formats can be maintained. Use a long form format with lots of detail for that college professor customer or a short form for a single working parent with little time for details. Proposal Maker comes with numerous ready to use proposal formats, but you can create any number of new custom formats. Besides proposal letters, Proposal Maker can also print numerous support documents such as copies of customer referral letters, rebate forms, and credit applications, even factory literature can be printed for the proposed products! In this way, a very persuasive packet of information can be delivered to the customer. The proposal documents can be printed and delivered in full color or they can be created as PDF files and emailed directly to the customer right from Proposal Maker. Dramatically increase your sales with Proposal Maker!

DEMONSTRATION VERSION

Proposal Maker is best evaluated with Elite's Energy Audit or RHVAC program. A functional demo of Proposal Maker is included in the demo and full version of Energy Audit and RHVAC. The only difference from a demo and full version of Proposal Maker is that the demo version will provide previews of proposals, but will not print them. Visit www.elitesoft.com and download a copy of Elite's Energy Audit program to see how you can increase your sales today!

SYSTEM REQUIREMENTS

Proposal Maker is a Windows program and will run on any computer with Windows 2000 or higher including Windows 7.